

Monthly AI Marketing Strategy Retainer

Fractional Marketing Leadership | Starting at \$5,000 per month

Enterprise level marketing strategy. Without the enterprise price tag.

The Monthly AI Marketing Strategy Retainer is fractional marketing leadership for restaurants and hospitality brands that need strategic direction, consistent execution, and AI powered systems without the cost of hiring a full internal marketing team.

When you partner with The Alliri Group you are not getting a freelancer who disappears after a deliverable. You are getting a dedicated AI marketing strategist who is invested in your brand's growth and shows up consistently every single month.

WHAT'S INCLUDED

- Monthly marketing strategy and campaign planning tailored to your brand calendar and business goals
- AI systems that automate repetitive marketing tasks and save your team hours every week
- Content and social media planning, creation, and scheduling across your key platforms
- Local and digital marketing calendar with location specific recommendations
- Trade area and competitive market analysis
- Weekly consulting touchpoint to review performance and adjust strategy
- Monthly executive recap report with key metrics, wins, and next month's priorities
- AI generated content reviewed and refined by a human strategist so your brand voice is always protected

WHAT YOU WALK AWAY WITH

A fully managed marketing operation powered by AI and guided by human expertise. Your team stays focused on delivering exceptional guest experiences while I handle the strategy, the content, and the systems that keep guests coming back.

WHO THIS IS FOR

Multi unit restaurant operators, hotel and resort brands, franchise groups, event venues, and growing hospitality businesses ready to stop winging their marketing and start building systems that scale.

Every AI output is reviewed by a human strategist. Your brand voice is always protected.

Let's Talk Strategy